

Pensions & Investments

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CRAIN COMMUNICATIONS

Pensions & Investments BEST PLACES TO WORK IN MONEY MANAGEMENT

★★ 2022 ★★

MULTIYEAR
WINNER



2021

MANAGERS WITH 100 TO 499 EMPLOYEES

FIFTH PLACE

GW&K Investment Management

Headquarters: Boston
AUM as of June 30: \$47.3 billion
Employees: 181

IN THEIR OWN WORDS:

“We believe that GW&K’s strong customer-centric and entrepreneurial culture is grounded in our heritage. It defines who we are and our investment success. To achieve integrity and the highest performance organizationally we strive to build long-term, mutually rewarding relationships with our clients, employees, service providers and broader community. We believe that an open and collaborative culture, together with a flat organizational structure, ensures quality engagement by the GW&K team and that clients have access to our best thinking and highest level of service.”

3 COOL THINGS:

- Works with organizations like Handshake and Bottom Line to ensure minority students and alumni are encouraged to apply for positions at GW&K to increase the diversity of candidates interviewed; in 2021, achieved the goal of having more than 50% of the candidate pool for open positions from a diverse background.
- Offers full tuition reimbursement for employees of one year or more for a range of graduate degree and professional licensing programs; a wellness program includes a free on-site gym and reimbursement for exercise activities such as Peloton subscriptions.
- Connects employees with team-building activities like trivia, wine tasting and fitness challenges.

EMPLOYEES SAY:

- “There’s an open door feeling at GW&K. I honestly feel I could walk into anyone’s office and would be welcomed.”
- “They foster leadership and move people up in the organization. No competitive atmosphere. Everyone is looking at the greater good for our clients and colleagues and always trying to do our best. I have worked in toxic places before, and GW&K is the exact opposite.”
- “GW&K really cares about its associates. They spare no expense in making sure the work environment is pleasant and that everyone has the tools they need to do their best work.”



FEEDING OTHERS: GW&K partnered with Community Servings, an organization that engages the community to provide medically tailored meals to individuals and their families experiencing critical or chronic illness and nutrition insecurity.

WINNER PROFILES WRITTEN BY RICK BAERT, ERIN CHAN DING, SUZANNE COSGROVE,
STEPHANIE FORSHEE and SERGIO PADILLA